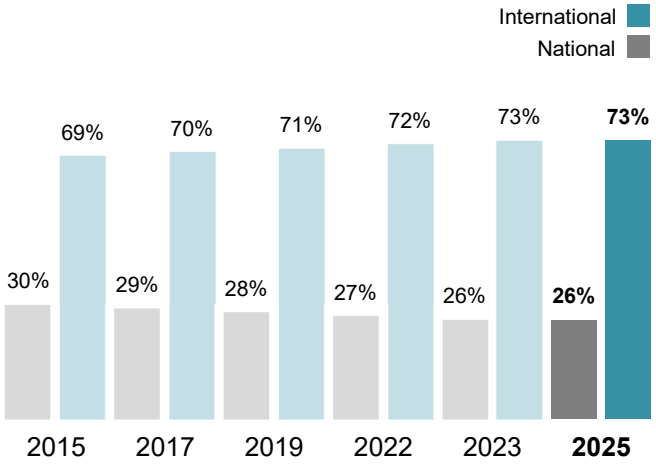
interlift
14.–17.10.2025
Messe Nürnberg

Final report on the exhibitors‘ survey

Base: 375 (2023: 346)

ORIGIN



ECONOMIC SECTOR

(Multiple answers)

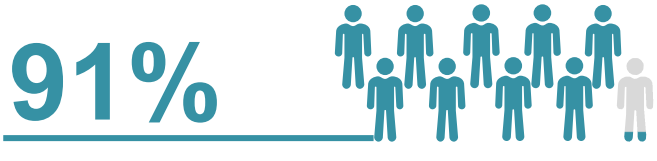
Provider of components	**64%**	(64%)
Provider of complete systems	**31%**	(31%)
Provider of services	**13%**	(12%)
Other	**12%**	(12%)

NOVELTIES/INNOVATIONS

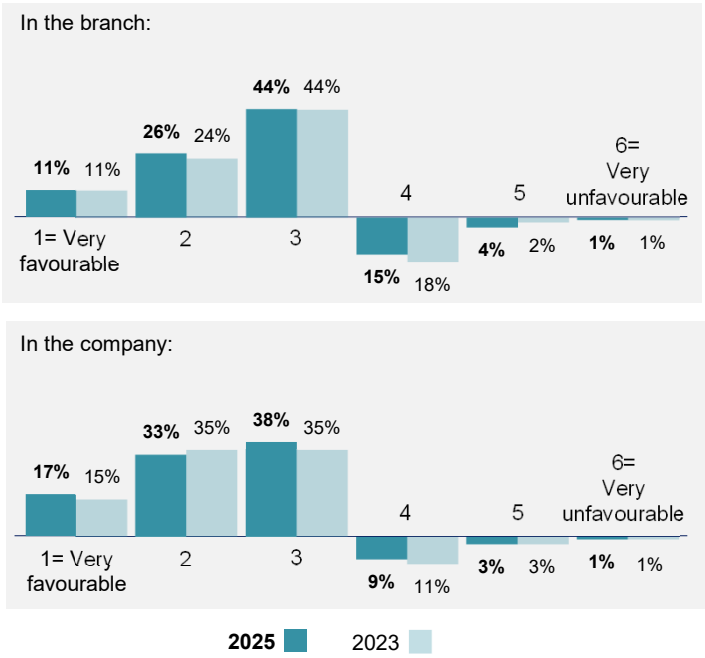
79% (73%) of the exhibiting companies present technical novelties/innovations or further technical developments on their booth.

RATING OF OFFER

91% (89%) of the interlift exhibitors consider the range of products and services to be representative all in all.

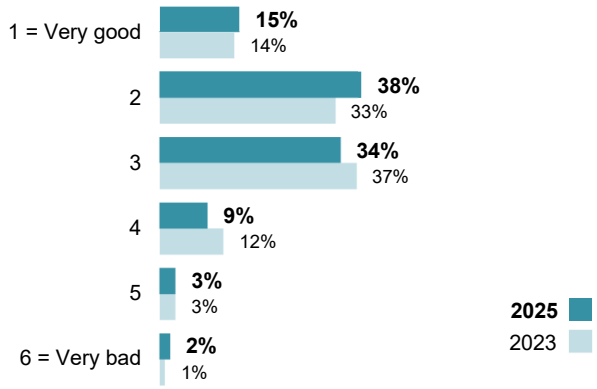


CURRENT ECONOMIC SITUATION



BUSINESS RESULTS

Overall, **86%** (83%) of the companies rated the business result of their trade fair participation as (very) good to satisfactory (mean: **2.5**; 2.6).



OVERALL IMPRESSION AND OUTLOOK

In brackets the results from interlift 2023

Data collected and analysed