

December 2023

Press release

# Great interest in interlift 2025 and its new Nuremberg location

The number of registrations for interlift 2025 is already high: many exhibitors have already registered for the next edition of the world's leading trade fair for the lift industry and are looking forward to the change of location.

Nuremberg – The lift industry will meet at the Messe Nuremberg from 14 to 17 October 2025. Project manager Joachim Kalsdorf is delighted with current registration numbers, almost two years prior to the event: "At this stage, over 150 exhibitors have already registered for interlift 2025. This means we are significantly further along in our preparations than at previous events. We're very pleased about the great interest being shown by the industry, which confirms our decision in favour of the new Nuremberg location." Project manager Joachim Kalsdorf and his future successor Michael Löffler are jointly responsible for interlift 2025.

#### Nuremberg becomes the new home of the interlift

Messe Nuremberg is one of the TOP 15 in the world and offers an ideal infrastructure for exhibitors and visitors. interlift 2025 is housed in Halls 1, 3, 3A, 3C, 4 und 4A and is connected to the two large entrance areas and congress centres NCC Ost and NCC Mitte, which offer numerous rooms and halls for lectures, meetings and supporting events.

The Nuremberg Exhibition Centre can easily be reached by car, train or via the international airport. The fairgrounds can be reached in 25 minutes by underground from Nuremberg airport and in just eight minutes from the main railway station. The wide range of hotels in the city of Nuremberg and the well-connected surrounding area ensures that sufficient hotel beds are available during the trade fair as well.

## Renowned exhibitors are taking part in interlift 2025

Some exhibitors had already registered for the follow-up event in Nuremberg during interlift 2023, which was still running at the time, and others followed after the trade fair. These exhibitors include major companies such as Cobianchi, Fermator, Kollmorgen, Lift Equip, Meiler, MP Lift, New Lift, Orona, Prudhomme, Serapid, TÜV Süd and the Italian association ANICA. Collective stands from Italy, India and China have already confirmed their participation for 2025 as well, and in some cases have announced an increase in their stand spaces. This means that over a third of the calculated space has already been let. There is further potential for growth thanks to the opportunities offered by the Nuremberg Exhibition Centre.

## New location, well-established team

The proven interlift team at trade fair organiser AFAG, and VFA-Interlift e.V. as the technical sponsor, will also be the contact partners at the new location and look forward to welcoming lift experts from all over the world to Nuremberg in the future. Up-to-date information at <a href="https://www.interlift.de/en/">www.interlift.de/en/</a>

#### Next stopover: Dubai - The Elevator Show 2024

While interlift is not taking place until 2025, intensive preparations are currently underway for the new lift trade fair in Dubai. The Elevator Show (TES) is aimed at markets in the fast-growing regions of North Africa, the Middle East and India. Over 80 exhibitors are expected at the Elevator Show Dubai 2024 at the Dubai World Trade Centre from 16 to 18 September, presenting a wide range of lift components.

#### **Press contact:**

AFAG Messen und Ausstellungen GmbH Corporate Communications Phone: +49 (0)911/98833-345

presse@interlift.de

## Contact to the project team:

AFAG Messen und Ausstellungen GmbH interlift project team Phone: +49 (0) 911/98833-340

1 110110. 143 (0) 31 1/3003

info@interlift.de