



interlift

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Press release

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Unprecedented run on interlift: already 220 registrations for 2023 after only four weeks

Augsburg - The project management headed by Joachim Kalsdorf is used to the fact that many lift companies quickly decide to participate in the interlift. But the team cannot remember a run like the current one for the interlift 2023: just four weeks after publication of the participation documents, 220 registrations have already been received, including major lift companies that could not be present in 2022.

This means that 88% of the space at the interlift 2022 is already occupied, almost 60% compared to the last trade fair in "normal" times, the interlift 2019.

Leading industry representatives such as Wittur, Orona, Meiller, Lift Equip, Genemec, Montanari, Prisma, Schaefer and Ali Onur will be presenting their innovations in Augsburg in October 2023. In addition, there will again be large joint presentations such as those from Italy and China.

The decisive factor for the enormous interest in the interlift 2023 is certainly the successful re-launch of the interlift last April. Despite the difficult general conditions, the world's leading trade fair presented itself as the leading international platform for the lift industry. 11,800 trade visitors from 87 nations came to Augsburg to find out about the innovations and trends. And their verdict, like that of the 350 or so exhibitors, was unambiguously positive.

New official requirements, new hall structures

Against the background of new requirements imposed by the local authorities, the interlift project management advises all interested companies to register their participation as early as possible. The reason for this is the current regulations regarding escape routes and fire protection. In some cases, these force the project managers to make changes to the hall layout. The

consequences for many exhibitors are changes to their usual stand space or positioning.

The professional sponsor VFA-Interlift e.V. is just as pleased as the interlift organiser AFAG Messen und Ausstellungen GmbH about the strong reception, which already speaks for a successful interlift 2023! "The re-start in 2022 was very pleasing for the interlift. Now in 2023 exhibitors and visitors from international destinations will again have the opportunity to present themselves in Augsburg at the interlift 2023. We will prepare everything to make Augsburg the LiftCity again in 2023," say Henning and Thilo Könicke, Managing Directors of the AFAG.

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