



**interlift**  
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Final Press Release

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## **interlift 2023: Success for the world's leading trade fair**

**Around 19,000 experts from over 110 countries came to find out about innovations and trends in the lift industry. Top ratings from exhibitors and visitors ensure a positive outcome.**

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**Augsburg** – The interlift 2023 has shown that it has returned to the level of the pre-Corona era. Almost 19,000 top-class lift experts from over 110 countries were in Augsburg to find out about innovations and trends in the industry. And their verdict was clearly positive, as was that of the more than 500 exhibitors.

The managing directors of the trade fair organisers AFAG, Henning and Thilo Könicke, also conclude on a positive note: "The interlift 2023 was a great success. We are very pleased with the high level of satisfaction among exhibitors and visitors, who were able to achieve good business deals. There is already great excitement in anticipation of 2025 and the great interest in the interlift 2025 is reflected not least in the high rebooking rate - even while the interlift 2023 is still running."

### **Top marks from interlift visitors**

The assessment of the world's leading trade fair by the international trade visitors was positive all round: 93% of the visitors surveyed gave the exhibitors' range of products and services the marks "very good" to "satisfactory", likewise 93% would recommend the interlift to others, 92% intend to visit it again. These assessments are particularly valuable because they were given by competent industry experts: 67% of those surveyed are involved in procurement decisions in a decisive or co-decisive way, a further 18% of the visitors are involved in

investments at least in an advisory capacity. 46% of the surveyed visitors come to prepare or secure an investment, 28% have already concluded deals at the fair. Last but not least: 55% of the interlift visitors come exclusively to the interlift to find out about the latest developments in the lift sector and not to any other trade fair in this sector.

### **Confidence despite a crumbling construction industry**

In view of the crisis in the construction industry in (Western) Europe and also in China, which has been going on for some time, the assessments of future industry development are cautious: 58 percent of the visitors surveyed expect an increase in development in the next few years - in 2022 it was still 67 percent. Just under a third expect a stable level, 14 percent even expect a weakening of the development in the lift industry.

Achim Hütter, Chairman of VFA-Interlift e.V., had many meetings during the four interlift days: "Despite the slump in new residential construction, the interlift 2023 was a super trade fair. We were able to have great technical discussions and the quality of the visitors was excellent. Many exhibitors told me that the interlift 2023 was the best trade fair they had ever been to."

### **Positive feedback from international exhibitors**

The good number of visitors and the high quality of the visitors ensure a positive balance for the interlift 2023 on the part of the exhibitors: Thus, 90% awarded good marks overall for their participation. Expectations for post-fair business are also high: 90% speak of "very good", "good" or "satisfactory" expectations. No surprise then that 90% are already saying that they will participate in the interlift 2025 - only 1% are not planning to do so at the present time.

### **Rebooking: Great interest in interlift 2025 in Nuremberg**

More than 120 exhibitors at the interlift have already registered for the follow-up event in Nuremberg while the interlift is still running. These already represent a third of the total area. Among these exhibitors are important companies such as Cobianchi, Kollmorgen, Lift Equip, Meiler, MP Lift, New Lift, Orona, Prudhomme, Serapid, TÜV Süd and the Italian association ANICA. Collective stands from Italy, India and

China have also already given their commitment for 2025 and in some cases announced an increase in exhibition space.

### **The industry is looking forward to 2025**

The interlift will be held in Nuremberg for the first time in 2025 from 14 to 17 October. This means that the world's leading trade fair for the lift industry will have a new location from the coming event. The Nuremberg Exhibition Centre is one of the TOP 15 in the world and offers an ideal infrastructure for exhibitors and visitors. The tried and tested team of the interlift, at the exhibition organiser AFAG, as well as the VFA-Interlift e.V. as the professional sponsor are looking forward to welcoming the lift experts from all over the world to Nuremberg in the future.

For more information: [www.interlift.de/en/](http://www.interlift.de/en/)

#### **Save the Date:**



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