



interlift

THE HOME OF ELEVATORS

17 - 20 October 2023 | Messe Augsburg | Germany

www.interlift.de



Successful even in difficult times: interlift 2022 convinces exhibitors and visitors alike

The world's leading trade fair for the elevator industry was a huge success. 350 exhibitors and 11,800 visitors rated the interlift 2022 excellently, according to the representative survey conducted by Gelszus Trade Fair Market Research.



Proportion of top decision-makers remains high

Even in difficult times, interlift attracts visitors from all over the world. 11,800 experts from 89 countries learned about the innovations and trends in the industry. At 54%, the foreign share was only 3% below the figure for 2019.

- 68% of the visitors are decisively or co-decisively involved in procurement decisions! Another 17% are involved at least in an advisory capacity.
- Nearly one in two comes to prepare or secure an investment.
- 30% have already made deals at the show, one of the best figures in recent years!

■ You will meet most of them only here – 57% visit the interlift exclusively to find out about the latest developments in the elevator sector.

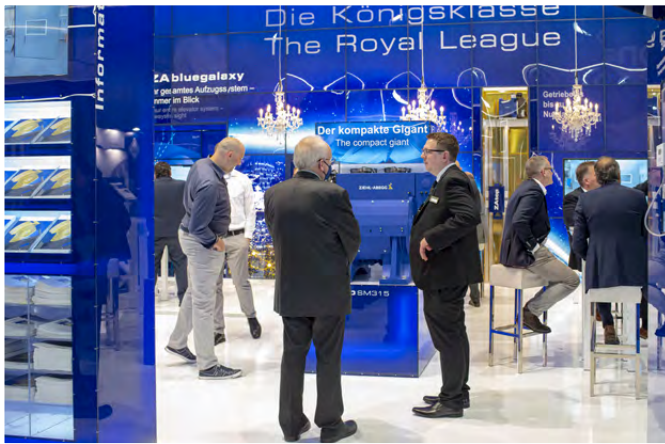




The Top 20 countries of interlift visitors*

Germany 38,3 % Italy 7,6 %
Switzerland 4,9 % Spain 4,4 %
Sweden 3,6 % United Kingdom 3,5 %
Austria 2,9 % Netherlands 2,7 % Turkey 2,6 %
France 2,4 % Poland 1,9 % Czech Republic 1,8 %
Greece 1,8 % Belgium 1,5 %
Denmark 1,5 % Norway 1,4 % Finland 1,4 %
Israel 1,4 % Hungary 1,4 % Croatia 0,9 %

* According to the evaluation of the guest cards registered at the interlift 2022



Top – The business results of the exhibitors at the interlift 2022

Even in difficult times, the interlift is the most successful platform for the elevator industry: The vast majority of exhibitors were very satisfied both with the business results of their participation and with post-fair business:

■ 74% awarded the marks 1 («very good») 2 («good») and 3 («satisfactory») for the business results of their participation in the trade fair.

■ 78% expect «very good» to «satisfactory» post-fair business.

■ More than 100 exhibitors of the interlift 2022 already registered at the fair for the interlift 2023!

VFA Forum interlift 2023: Innovations, trends, perspectives

The information platform of the VFA-Interlift e.V. – perfect complement to the trade fair offer. Exhibitors can also use the VFA Forum interlift 2023 free of charge for the presentation of interesting innovations and problem solutions (www.vfa-interlift.de).

interlift 2023



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International Trade Fair for Elevators,
Components and Accessories

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More links:

www.interlift.de

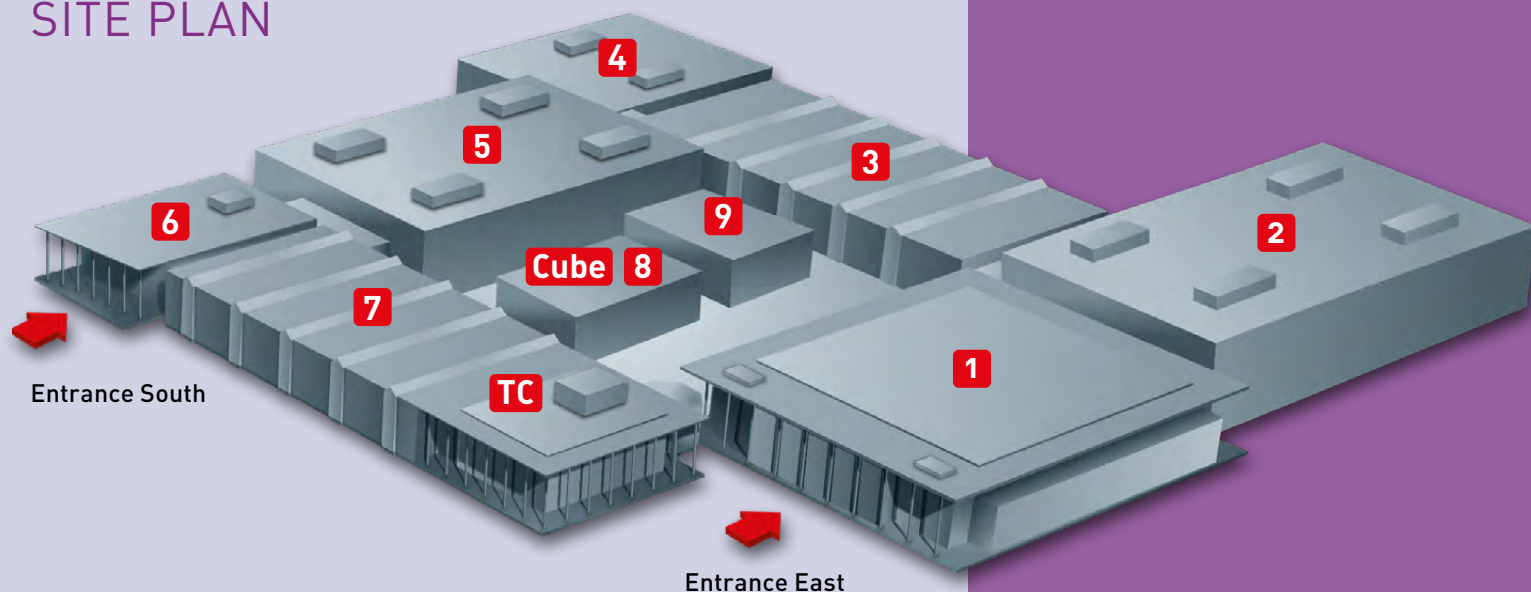
www.bahn.de

www.munich-airport.de

interlift 2022 Facts & Figures

Exhibitors	350
Countries.....	40
International share	71%
Visitors	11,800
International share	54%
Gross area.....	36,000 m²

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TC TagungsCenter

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