



interlift 2023

International Trade Fair for Elevators,
Components & Accessories

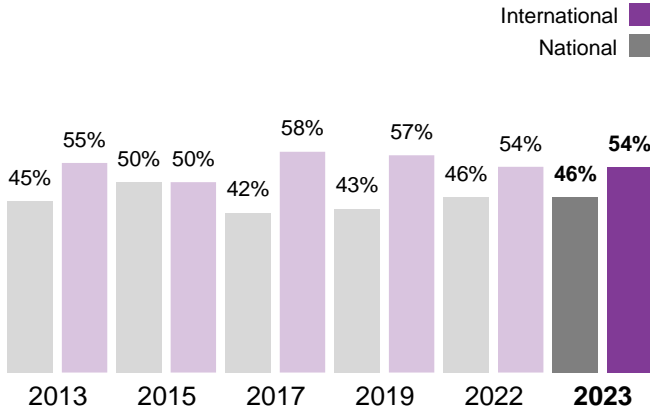
17 - 20 October | Messe Augsburg

Final report of the
trade visitors' survey

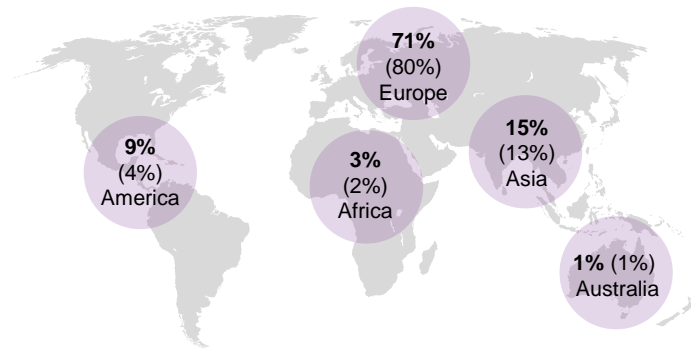
Base: 586 (2022: 557)

Trade visitor rate: **98%** (99%)

ORIGIN



INTERNATIONAL ORIGIN



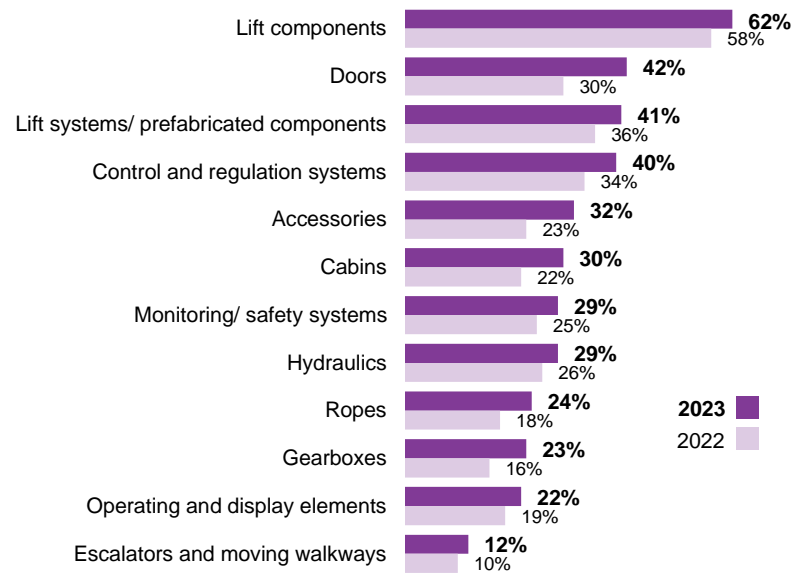
PURCHASING/PROCUREMENT COMPETENCIES

84%

of trade visitors (86%) have competence in purchasing or procurement in their company.

INTEREST OF OFFER

(Multiple answers; selection > 10%)



ECONOMIC SECTOR

(Multiple answers)

Lift construction	47%	(42%)
Maintenance and repair	33%	(25%)
Lift installation	32%	(27%)
Lift technology and accessories	22%	(19%)
Mechanical engineering	11%	(6%)
Trading	8%	(5%)
Metalworking, processing	7%	(3%)
Electro-technical industry	7%	(6%)
Architects, planning professions in construction	5%	(5%)
Other service industries	5%	(5%)
Electrical trade, installation	3%	(3%)
Authority, public service	3%	(3%)
Other industrial sector	2%	(2%)
Other crafts and trades	1%	(1%)
Other economic sector	4%	(3%)
Pupil, student/non-professional	2%	(1%)

RATING OF OFFER

92% (83%) of the interlift trade visitors rated the exhibitors' range of products and services as (very) good to satisfactory (average: **2.2**; 2.6).

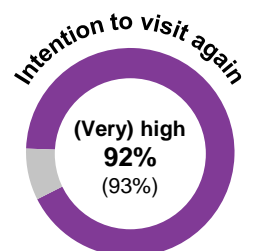
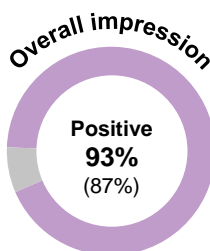
92%



BUSINESS RESULTS

At the time of the survey, **87%** (88%) of the trade visitor rated their business results at the interlift as (very) good to satisfactory.

OVERALL IMPRESSION AND OUTLOOK



In brackets the results from interlift 2022

Data collected and analysed by:

