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Press Release

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interlift 2021: Elevator industry relies on its leading international trade fair

Augsburg – After much uncertainty, the outlook for next year is positive! The elevator world is looking forward to its leading international trade fair - finally a live meeting place again.

With about 160 participations, the current registration status is higher than at the previous event. It is quite possible that in these times the industry forum, which has been the world's leading industry forum for many years, is seen as a particularly safe option.

And for most lift companies in the world, interlift is a safe bet. This is where they reach top international decision-makers, establish new connections and also conclude direct contracts. For example at the last interlift 2019.

interlift 2019: Top results for exhibitors

interlift 2019 was the most successful one so far: With an occupied area of 46,500 m², 577 exhibitors from 44 countries and 21,260 trade visitors from 109 countries it set several new records. The survey of the exhibitors also showed an extremely positive picture: 57% of the companies gave the marks 1 and 2 to the business results of their participation in the fair, 31% the mark 3, a "very good" to "satisfactory" post-fair business is even expected by 92%.

Planning of the exhibition halls in August

The response to the participation documents sent out at the end of February (as a download at www.interlift.de) was more than gratifying: the project management has currently received around 160 registrations, including almost all leading suppliers of elevator components. The same areas will be occupied as in 2019, including the two temporary exhibition halls. As during the last time, one of them will be used exclusively by Wittur. The halls will be planned in August, by which time at the latest the project management should have received the application so that placement requests can be taken into account as far as possible.

Always there for you: interlift team and representatives

Up to now the many elevator trade fairs all over the world have offered interested companies a good opportunity to make initial contact with the interlift project management regarding a trade fair participation. At present this option is no longer available, but the three interlift representatives Hanan Wang (China), Angela Vinci (Southern Europe) and Bülent Yilmaz (Turkey, Middle East) will be pleased to be available as contact persons. Of course, this also applies to the proven interlift team Joachim Kalsdorf, Sandra Geissler and Winfried Forster.

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