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Press Release

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interlift 2022: Huge interest in digital press conference / The countdown has begun: In just under three months, more than 350 elevator companies from 27 nations will present their innovations in Augsburg.

Augsburg – Premiere for the interlift: For the first time, the leading international platform of the elevator industry invited to a purely digital press conference - and the response was tremendous. Up to 233 participants were registered during the event, which offered a detailed preview of the upcoming event. Those who missed it can watch the conference at any time via www.interlift.de.

So, one can look forward to the by far largest live event in the elevator industry since two and a half years. Over 350 exhibitors from 27 nations will present their innovations in Augsburg. About one third of the companies will come from Germany, almost half of them (46%) from other European countries and about a fifth (22%) from Asia and America. After Germany, the strongest contingents are from Italy (59), Turkey (55) and Spain (23) with 105 participating companies.

Significantly more favorable conditions expected for interlift before the end of February

In recent weeks and months, a number of organizers have clearly demonstrated that trade shows can be held successfully under the current conditions.

And in the near future, the conditions for trade shows will once again be significantly improved. The starting point is the decision of no longer relying exclusively on incidence values. By mid-February at the latest, the decline in the number of cases is expected, and with it the withdrawal of the federal government's corona measures. It is also expected that vaccines not previously

used in the EU will be recognized. Exhibitors at the interlift will be informed shortly about all these extensive facilitations before the end of February.

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Note: On the Internet you will find more information as well as

pictures and graphics

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