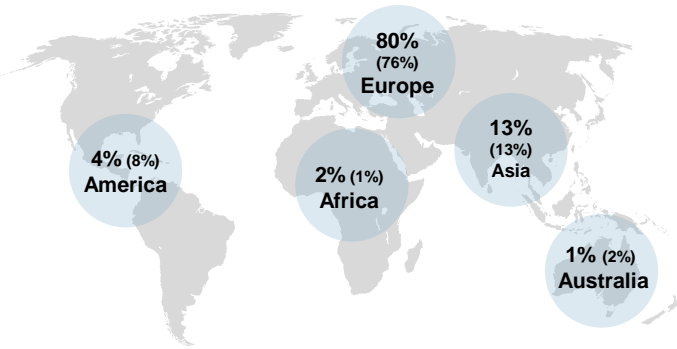


Trade visitor rate: **99%** (2019: 98%)

Origin

Germany	<b>46%</b>	(43%)
Abroad	<b>54%</b>	(57%)

The following percentage refers to foreign visitors.

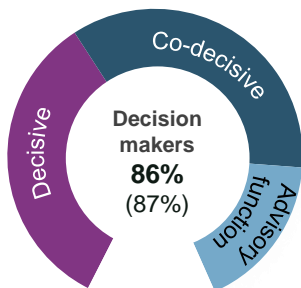


TOP 9 Visitor countries international

	2022	2019
Italy	9%	9%
Switzerland	7%	6%
Spain	6%	5%
Great Britain/Northern Ireland	6%	5%
The Netherlands	6%	5%
Sweden	6%	4%
Poland	4%	2%
Austria	4%	1%
Finland	3%	3%

Structure

**42%** (42%) of the trade visitors belong to the economic sector lift construction and **27%** (27%) to lift installation. **25%** (25%) are concerned with maintenance/ repair. **86%** (87%) of the trade visitors are decision makers or are involved in purchasing/ procurement decisions in their company.



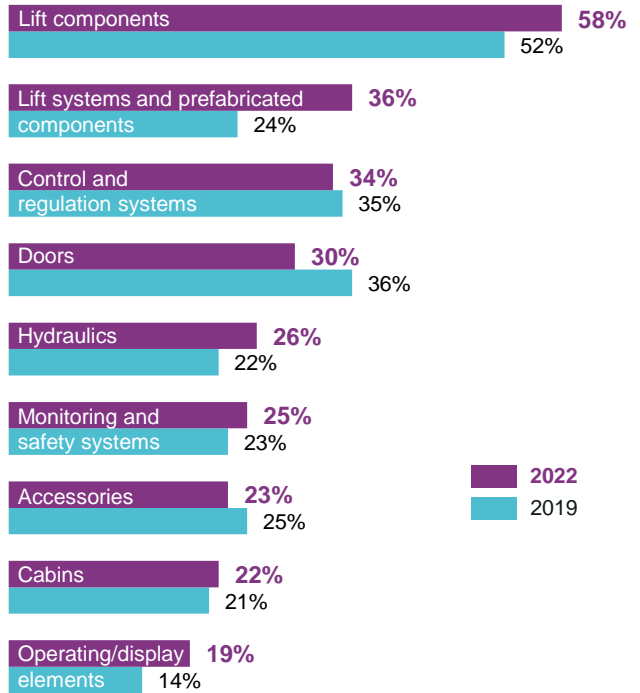
Business results

**88%** (93%) of the trade visitors rate their business results as (very) good to satisfactory.



Interest of offer

(Multiple answers; selection > 18%)

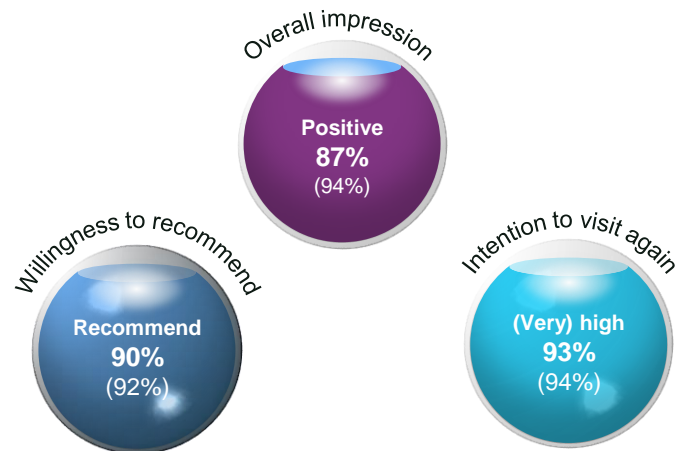


Rating of offer

**83**  
percent

of the trade visitors (92%) rate the offer at the stands of the interlift exhibitors positively (mean value: **2.6**; 2.1).

Overall impression and outlook



Nearly nine out of ten trade visitors are altogether (completely) satisfied with their visit. Nine out of ten subjects are (very) likely to recommend visiting this trade fair and 93% state that their willingness to visit the interlift in future is (very) high.

Data collected and analyzed by: