



THE WORLD IS A SQUARE

interlift 2019 – The World of Elevators

15 - 18 October | Messe Augsburg | Germany

Final report on the exhibitors' survey

(in brackets the results from interlift 2017)

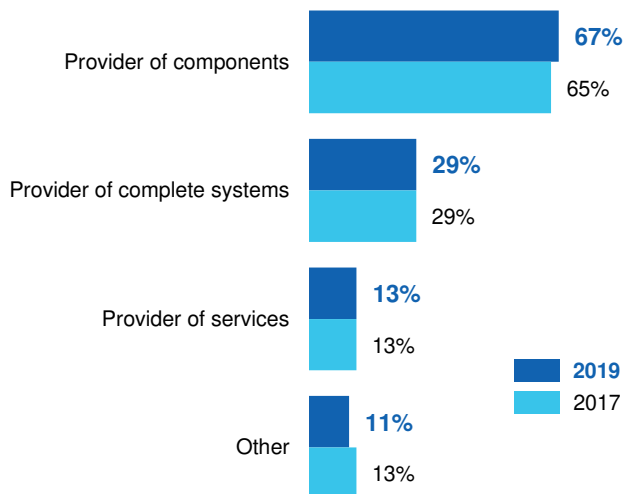
Base: 462 (423)

Origin

| | | |
|---------|-----|-------|
| Germany | 28% | (29%) |
| Abroad | 71% | (70%) |

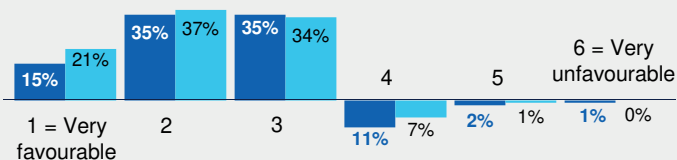
Economic sector

(Multiple answers)

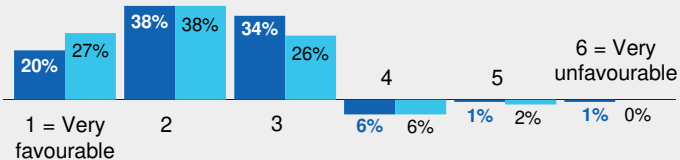


Present economic situation

In the branch:



In the company:



2019 2017

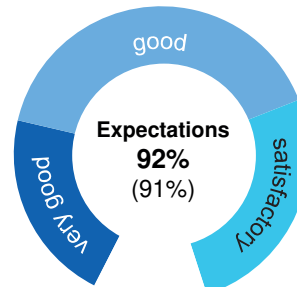
Business result

88% (88%) of the attendees rate their business results as (very) good to satisfactory.



Follow-up business

More than nine out of ten exhibitors consider expectations for positive follow-up business after the fair to be very good to satisfactory.



Rating of offer

93 percent

of respondents confirm that the current product and service offer at the interlift is comprehensive or largely complete (2017: 93%).

Result of participation and outlook



93% of the exhibitors are all in all (very) satisfied with their company's participation in this year's interlift. Likewise, 93% recommend other companies to take part and/or state that they will take part again in the next interlift.

Data collected and analyzed by:

