



**interlift**  
**2019**

**15 - 18 October 2019 | Exhibition Centre Augsburg | Germany**

## **Press information**

21 December 2018

### **interlift 2019: All signs set for growth**

Augsburg – With 574 exhibitors, 21,260 visitors and 44,000 m<sup>2</sup> of occupied space, the last interlift was the largest to date. It will probably lose this status very soon, for everything points to further growth of the world's leading trade fair for lift technology. More than 400 registrations from 39 countries 9 months before the start of the interlift – the project management has never had so many exhibitors under contract at such an early stage.

#### **Industry 4.0 – is long since the focus of the branch**

Networked manufacturing has also long since found its way into the components branch. Digitally controlled and guided processes and continued further networking have greatly changed both production and maintenance in recent years, and no end to this development is in sight. All company processes will be affected by digitalisation: beginning with the customer interface and continuing with plant maintenance according to actual requirements instead of at time intervals. This trend will of course also be reflected at the interlift 2019 in corresponding exhibitor offers and also in the lectures in the interlift forum.

#### **Italy, China and Korea are planning joint participations**

A total of approx. 2000 m<sup>2</sup> of exhibition space is being reserved for the large participations from Italy, China, and now also Korea. Half of this has been reserved alone by the Italian Anica lift association for its members. In 2017, approximately 100 Italian lift companies were

represented at the interlift, and Italy still remains the largest exhibitor nation after Germany.

### **Press contact**

AFAG Messen und Ausstellungen GmbH  
Am Messezentrum 5  
86159 Augsburg  
Tel +49 (0)821 – 5 89 82 - 143  
Fax +49 (0)821 – 5 89 82 – 243  
Email [presse@interlift.de](mailto:presse@interlift.de)  
Internet [www.interlift.de](http://www.interlift.de)

### **Specialist sponsor**

VFA-Interlift e.V.  
Süderstr. 282  
20537 Hamburg  
Email [info@vfa-interlift.de](mailto:info@vfa-interlift.de)  
Internet [www.vfa-interlift.de](http://www.vfa-interlift.de)

*Dear journalists and editorial representatives,  
Thank you very much for your interest in our press information! If you do not wish to receive any further information from the AFAG Messen und Ausstellungen GmbH in future, we will be sorry about this but will remove you immediately from the mailing list in this case. For this, please send a short mail to [presse@afag.de](mailto:presse@afag.de) or answer this letter. We will also be glad to answer any queries by telephone at +49 (0) 821 – 5 89 82 143. The AFAG press team!*