



interlift
2019

15 - 18 October 2019 | Exhibition Centre Augsburg | Germany

Press information

1 August 2018

interlift 2019: Bülent Yilmaz is the new representative for Turkey / Further growth of the world's leading trade fair is realistic

Augsburg – With Bülent Yilmaz the interlift organizer AFAG Messen und Ausstellungen GmbH has been able to win a further branch insider as a representative for the world's leading trade fair. For many years Susan Mompalo de Piro in the southern European region and Hanan Wang in China have already been extremely active and successful direct contact persons for the lift companies there. Bülent Yilmaz is the managing director of both Elevator World Turkey and Elevator World Middle East. In this function he thus also has the best contacts to the Arabic world. With this the AFAG offers a first-class service for good “on site” contacts for its customers and interested companies in this region. Turkey counts as one of the interlift's most important exhibitor countries; in 2017 approx. 7 per cent of the firms came from Turkey and in 2015 it was even more than 8 per cent.

Current registration status: extremely satisfactory!

There are currently more registrations at the project management than in previous events at this time. Growth is expected particularly in joint participations from China and Italy. With 1000m² the Italian ANICA has thus reserved a significantly larger area than in 2017. But the present registrations to date from IGV, Liftinitalia, Montanari or Millepiani are also indicative of this.

The space allocation for the event began in August as announced. Companies with wishes regarding their position should therefore register as quickly as possible so that their position wishes can still be taken into consideration.

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